



# Support a Cleaner Oslofjord

## Fjord CleanUP

“Enough Talk, Lets Clean!”



Who are we?



Fjord CleanUP is a volunteer-driven organization dedicated to cleaning Oslofjord for over six years. Our team cleans every Sunday, year-round and have removed over 100 tonnes of plastic and waste so far! Using free-diving, kayaks, and our boat, we target trash on-land, the seafloor and the water surfaces, focusing on the dirtiest areas: Tjuvholmen, Bjørvika and Akerselva. We are also restoring marine life to the fjord by planting seaweed, mussel ropes, and installing artificial habitats. Our organisations mission is to clean and restore the inner Oslofjord ecosystems to life, so they can thrive once again!

# How can you help?



# Sponsorship Levels + Perks

<u>Support level</u>	Logo on our Webpage	Private CleanUP for Staff + memberships	Post Made On All Social Media Channels	Article Written / Email About Support	Your own Aqua Pod and Restoration Project
NOK 50.000 (Operational)	✓	✗	✓	✗	✗
NOK 100.000 (Impactful)	✓	✗	✓	✓	✗
NOK 250.000 (Project Maker)	✓	✓	✓	✓	✗
NOK 500.000 (Game Changer)	✓	✓	✓	✓	✓

See project-based sponsorship details in later slides: Clean Sea Solutions x Fjord CleanUP

# How Your Support Helps?

- **50.000 NOK:** contribute to the day to day running of Oslo's busiest, most regular and most efficient voluntary marine clean up effort!
- **100.000 NOK:** make an impact by helping to keep our base of operations in good condition, our boat & vehicle serviced and our floating saunas functional, so we can warm up after cleaning in the middle of winter.
- **250.000NOK:** help us achieve our environmental projects by funding specialty equipment like underwater drones, scuba diving equipment, and restoration equipment.
- **500.000NOK:** grant us the opportunity to expand and upgrade our operations, from installing automated sea bins that clean the fjord 24/7, to opening up new chapters in other Norwegian cities! This is the type of support that creates massive positive impact and is a true "Game Changer!"

A man in an orange safety vest is operating a cleaning pod on a wooden dock. The pod is a large, blue, rectangular structure with a mesh-like surface. The dock is made of dark wood and is situated next to a body of water. In the background, there are concrete walls and a building. The text "Fjord CleanUP x Clean Sea Solutions - autonomous cleaning pod!" is overlaid on the image in white. A hand with a tattoo is visible in the foreground, holding a yellow tarp.

# Fjord CleanUP x Clean Sea Solutions - autonomous cleaning pod!

# Sponsor an Aqua Pod:

Produced by Clean Sea Solutions & Operated by Fjord CleanUP

## Aquapod Cleanup System Overview:

- **Microplastics Capture:** Capable of filtering plastics from 1mm to 1M in size.
- **Capacity:** 300-liter capacity, filtering debris at a rate of 70 m<sup>3</sup>/hour.
- **Autonomous Operation:** Operates autonomously and is cloud-connected for smart monitoring and data insights.
- **Eco-Friendly:** Zero-emission and silent operation.
- **Daily Cleaning:** Processes up to 1,450,000 liters of water daily.
- **Interchangeable Mesh Bags:** Allows for easy maintenance and efficient emptying.

## Partnership Features:

- **Aquapod®:** A revolutionary system for cleaning waterfronts, attaches to any marina or jetty.
- **Advanced Monitoring:** Equipped with Computer Vision for precise monitoring, aligning with EU Taxonomy and CSRD.

## Sponsorship Levels:

- **350,000 NOK:** Covers the installation and operation of one Aquapod for one year (including emptying and environmental monitoring).
- **500,000 NOK:** Covers installation and operation for three years, with additional services like API integration.

An underwater scene featuring a white seal in the foreground looking up at two dolphins swimming above. The background is filled with green seaweed and other marine life in clear blue water.

**Sponsor Restoration in the Fjord:**  
*Produced by Marea and Co-operated  
by Marea and Fjord CleanUP*

## Adopt-A-Forest Overview:

- **Restorative Artificial Reef System:** Creating a home and food for fish, lobsters, and shrimps in the Oslo fjord.
- **Ecosystem Services:** Habitat creation and nitrogen, phosphorous, CO2, and oxygen recirculation.
- **Community Engagement:** participate in restoration through your donation.
- **Responsibly Sourced Materials:** All materials are maintained and reused so they have the most positive impact on the environment.

## Partnership Features:

- **Company Holiday Presents:** Your business and employees can be a part of the solution through your donation to our restoration operations
- **Corporate Social Responsibility:** By donating, you support us and our work to restore the Oslo fjord
- **Ecosystem Monitoring and Reporting:** Impact on the environment is continually collected and assessed - and shared with you!

## Sponsorship Levels:

- **150,000 NOK:** Seaweed forest planted + 1 year maintenance and harvest
- **100,000 NOK + 50k per year maintenance:** Continual yearly seaweed forest
- **250,000 NOK:** Full marine garden - mussels, sea squirts, seaweed, reefs and harvest
- **250,000 NOK + 50k per year maintenance:** Continual yearly marine garden

**It's easy to overlook how our lifestyle impacts the environment. But whether you're a kayaker, swimmer, or birdwatcher, no one enjoys seeing plastic waste, smelling sewage, or risking exposure to microplastics and heavy metals. Regardless of our jobs or beliefs, investing in a cleaner fjord means investing in our health, future generations, and the activities we cherish.**

**– Tomas Hansson, Chairman of Fjord CleanUP**





Thanks From US!